

GoSilico is a well-established start-up company in Karlsruhe, Germany. We are a young and interdisciplinary team, driven by the idea of replacing laboratory experiments in the biopharmaceutical industry by simulation work. Our core product is the software ChromX, that is sold to biopharma companies worldwide. In addition to the software, GoSilico supports its customers with trainings, consulting and contract modeling services.

Marketing Assistant

Location: Karlsruhe, Germany
Start Date: February 2019
Scope: full-time



Your Job.

As a Marketing Assistant, you are responsible for implementing a comprehensive marketing campaign. Your essential challenge: Explaining a complex technology in a simple way.

- design and implementation of technological promotion materials
- conception and implementation of explanatory videos
- writing blog posts and press releases
- enabling an optimal company presentation on conferences and exhibitions

Your Profile.

- studies of marketing or communication, or equivalent professional training
- at least 2 years of respective work experience in the B2B sector
- you are creative, communicative and persuasive
- articulate in English and German, both in written and oral
- independent, well-structured and diligent working style
- MS Office, Wordpress, graphical design and image processing tools
- SEO experience and social media affinity highly appreciated

Your Benefits.

You will be working in an international, dynamic and growing start-up environment. Since we are a small company, everyone's contribution is extremely valuable and highly appreciated. You will be granted with a high degree of responsibility from day one on. Flat hierarchies, as well as fast and direct communication channels make your daily work at GoSilico pleasant and fun.

Contact: jobs@gosilico.com

We are looking forward to your application!